22nd Annual IRA Conference

April 30, 2012 – May 3, 2012

PenServ
PLAN SERVICES

Join Us in Historic
San Antonio, TX

Technical Update for

IRA ■ SEP ■ SIMPLE Plans

The PenServ IRA Academy

This year's Academy curriculum is designed for both the seasoned veteran or those entering the IRA arena. Instruction on use of the Internal Revenue Code and Regulations will provide the basis for developing the skills necessary to administer the complex Plans. Sessions will provide a comprehensive review and practical application of both Roth and Traditional IRA rules.

Registration for the three and a half day program will be at 8:00 am on the first day only.

Complimentary Continental Breakfast will be provided each morning at 8:00 am with the sessions beginning at 8:30 am. Students will be responsible for their own lunch.

Full day sessions are scheduled for 8:30 am to 4:30 pm

PROGRAM CURRICULUM

- *Traditional IRA Contribution Limits*
- *Eligibility Requirements*
- *Spousal IRAs • Deductibility*
- *60 Day Rollovers between IRAs*
- *Transfers between IRAs*
- *Transfers Incident to Divorce*
- *Rollovers from Employer Plans*
- *Non-spouse Beneficiary Rollovers to an Inherited IRA from an Employer Plan*
- *Correction of Excess*
- *General Taxation Rules • Premature Distributions*
- *Basis Recovery • RMDs (including 70½ and Death Distributions)*
- *Roth IRA Contributions*
- *Conversions*
- *Recharacterizations*
- *Reconversions*
- *Distributions and Ordering Rules*
- *Roth IRA Rollovers*
- *Reporting and Legislative Update*

TOPICS INCLUDE THE LATEST GUIDANCE FROM IRS

Meet the Instructors

Conni Toth, QKA, QPA

Director of Training and Education PenServ Plan Services, Inc.

With more than 25 years' experience in various areas of retirement plan services, Conni applies her experience toward assisting fiduciaries with solutions and plan designs, building compliant processes, training and documentation for retirement plans.

Prior to her current role with PenServ, she co-founded and managed Applied Pension Professionals, LLC. Conni's experience includes Head of Internal Account Management for Lincoln Financial Group in Fort Wayne, IN, where she was Regional Vice President of Key Accounts, Second Vice President of New Business and Plan Administration. She also served in several management and administrative roles in customer service supporting registered and non-registered annuity and mutual fund products.

Conni holds FINRA series 6, 7, 24, 26 and 66 registrations as well as memberships and activities such as American Society of Pension and Professional Actuaries (ASPPA) since 1993 maintaining designations as a Qualified Plan Administrator (QPA) and Qualified 401(k) Plan Administrator (QKA). She is currently Secretary for the Great Lakes TE/GE Council and is a graduate class presenter for the John Marshall School of Law's Employee Benefits LLM Program. Most recently, Conni co-authored Thompson Publishing's "The 403(b) and 457 Plan Requirements Handbook".

Susan Diehl, ERPA

President PenServ Plan Services, Inc.

Susan D. Diehl is a graduate of Arcadia University in Glenside, Pennsylvania, where she received her B. A. in mathematics. As President and Senior Consultant for PenServ, Susan is highly respected in Washington, where she served as the 1995 Chairperson on the Department of Labor's ERISA Advisory Council and often testifies before the IRS and DOL on matters relating to retirement plan regulatory issues. She served a two-year term as Vice Chairman of the IRS Information Reporting Program Advisory Committee (IRPAC) as Vice Chairperson.

In 2007, Susan was appointed to a three-year term on the IRS' Advisory Committee on Tax Exempt and Government Entities (ACT), and served on the Employee Plans subcommittee. Through the ACT Committee, she assisted in the formation of the IRS 403(b) Liaison Group, which meets periodically with the IRS. She is a member of ASPPA/NTSAA and serves on the Leadership Council of the NTSAA and the following committees: Tax-Exempt/Governmental Entities Committee; Legislative Relations Committee; and is on the editorial staff of the 403(b) Advisor Magazine.

In 2009, Susan earned the Internal Revenue Service designation of Enrolled Retirement Plans Agent, (ERPA) allowing her to practice before the IRS on retirement plan topics.

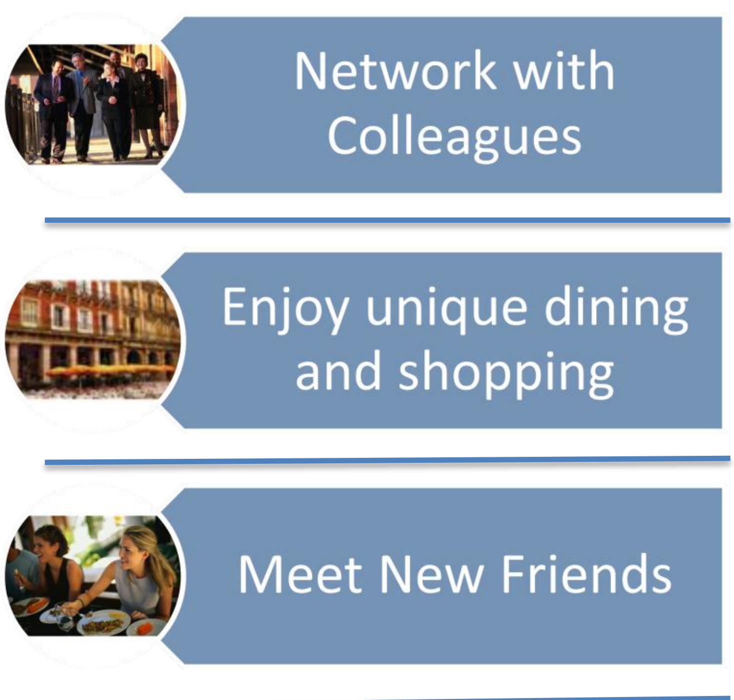
The 2012 IRA Academy will be held at the Hyatt Regency Hotel in the heart of beautiful downtown San Antonio.

The hotel is located near San Antonio's most renowned historic treasures, the Alamo and the Riverwalk!

Special rates for PenServ Academy Guests:
Single and Double: $159.00
Please make room reservations directly by calling the
Hyatt Regency San Antonio Hotel at - (210) 222-1234
Be sure to mention the PenServ Academy
to obtain the special room rates listed above.

The Hyatt Regency San Antonio is a full-service hotel

The IRA Academy



The IRA Academy is a great place to meet and exchange ideas with representatives from other organizations in the financial industry

Fees and Discounts

The cost of the program is $1,095.00 per person, with early registration and group discounts available.

Fees include tuition, a two volume set of Internal Revenue Code and IRS Regulations, continental breakfast and afternoon break refreshments. In addition, you will receive the complete electronic version of the *IRAs Made Easy* manual and a copy of the instructional slide set. Students are responsible for their own lodging, transportation and additional meal expenses.

A 10% discount is applicable against total fees for enrollment applications with payment postmarked 45 days (March 16, 2012) prior to session start date. A 5% discount is available for group enrollments of four or more registrants from the same organization. ***For those registering within two weeks of the Academy, please note there will be an additional $50.00 fee.*** Please call 215-444-9812 for more information.

Registration Information

Space is limited! As soon as your registration form is received, a confirmation letter will be emailed to you. If you do not receive a confirmation letter within 72 hours, please contact us at 215-444-9812 for verification of your registration.

Cancellations and Substitutions - Cancellations must be made in writing, and must be received more than 30 days prior to the program date in order to receive a full refund. Cancellations received within 30 days of the program will be subject to a $350 cancellation fee. If cancellation in writing is not received prior to the start of the specific program the entire enrollment fee will be charged. Please note that if you do not cancel and do not attend, you are still responsible for payment. Substitutions may be made at any time.

Continuing Education Credits

The IRA Academy is 3½ days, and qualifies for a maximum of 25 CE credits.
PenServ is registered with the
Certified Financial Planners Board of Standards, Inc.
CFP® Course Credit and a Certificate may
be requested upon course completion.

PenServ is registered with the **National Association of State Boards of Accountancy (NASBA)**, as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE Credit. Complaints regarding registered sponsors may be addressed to: National Registry of CPE Sponsors,
150 Fourth Ave. North, Ste. 70
Nashville, TN, 37219-2417.
Website: www.nasba.org

NO PREREQUISITES NO ADVANCED PREPARATION

For more information regarding refund, comments and/or program cancellation policies please contact our offices at:
PenServ Plan Services, Inc.
420 Dresher Road, Suite 100
Horsham, PA 19044

215-444-9812

WHO SHOULD ATTEND THE IRA ACADEMY

Branch Managers ▪ Compliance Officers
Data Processors ▪ CPAs ▪ Attorneys ▪ CFPs
Brokerage Firm Representatives ▪ Investment Managers
Representatives ▪ Mutual Fund Company
Representatives ▪ Plan Administrators

PenServ Plan Services, Inc. is a Nationally-Certified Women-Owned Business!

Registration Form
2012 PenServ IRA Academy

REGISTRATION OPTIONS

Mail Completed Application

PenServ Plan Services, Inc.
420 Dresher Road   Suite 100
Horsham, PA   19044

Fax Completed Forms

215-444-9813

Email Completed Forms to:

seminar@penserv.com

Download Brochure or Registration Form

www.penserv.com

Questions? Call us at 215-444-9812

Register Now!

Seating is Limited
Seminar Dates

April 30, 2012 – May 3, 2012

Registration Fee
$1,095 per person

LOCATION

Hyatt Regency – San Antonio
123 Losoya
San Antonio, TX   78205
(210) 222-1234

$159 single and double

All room reservations must be made directly through the Hyatt Regency, San Antonio. Mention PenServ Academy for special rates.

Please list additional attendees on a separate sheet. You will receive a confirmation letter within 72 hours of receipt of your registration. For questions or if your confirmation was not received, please call us at 215-444-9812. Persons with disabilities who plan to attend and who may require auxiliary aids or services are asked to contact PenServ in advance to that accommodations can be made.

Please Print or Type

Name			Email Address		
Company Name					
Mailing Address			City	State	Zip
Phone	Ext		Fax		

Additional Attendees:

Name	***Email Address***	***Phone***
Name	***Email Address***	***Phone***
Name	***Email Address***	***Phone***

Payment Information:

☐ ***Check Enclosed payable to PenServ Plan Services, Inc.***
Mail to: PenServ Plan Services, 420 Dresher Road, Suite 200, Horsham, PA 19044

☐ ***Invoice My Company***

Name

Address, City, St, Zip

Phone   Fax

Sub Total $ ________________
Less 10% Early Discount - ________________
Less 5% Group Discount - ________________
Plus Late Filing Fee + ________________
TOTAL AMOUNT DUE $ ________________

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